

# 2010 Annual Report



**Special Olympics**  
Virginia

# Board of Directors

## Special Olympics Virginia, 2010–2011

### OFFICERS

Donnie Knowlson, Chairman  
Senior Vice President Sales and Marketing  
Virginia Farm Bureau Insurance Services

Richard P. Jeffrey, President  
Special Olympics Virginia, Inc.

John F. "Rick" Meyers, M.D., Vice Chairman  
Orthopaedic Surgeon  
Tuckahoe Orthopaedic Associates

Sheriff Charles Jett, Vice Chairman  
Stafford County Sheriff's Office

William E. Brown, Secretary  
Senior Cost Engineer (ret.)  
Newport News Shipyard

John Stephens, Treasurer  
Chief Risk Officer  
Saguaro Group

Stephanie Lynch, Vice Chairwoman  
Vice President  
MJ Marketing

### MEMBERS

Jerry Allsbrook  
Chief Marketing Officer  
Sr. Vice President  
Boddie-Noell Enterprises

Lynn Burkett  
Manager  
Smyth County Mutual Insurance Company

Tim Callahan  
Principal  
Firestone-Callahan & Associates

Ashley Counts, Athlete Representative  
Booz Allen Hamilton

John A. Denison  
Tax Partner, CPA  
Cherry Bekaert & Holland, LLP

Bernard J. DiMuro  
Attorney  
DiMuroGinsberg, PC

Paul C. Edmunds  
Managing Member  
Edmunds White Capital Management LLC  
& Edmunds White Partners

Brian Evans  
President  
American Family Fitness

Roger J. Giesinger  
President and Chief Negotiator  
Hampton Roads Shipping Association

Mark Herman  
Executive Vice President  
Booz Allen Hamilton

John Izzo  
Regional Vice President  
GEICO

Boodie McGurn  
Community Volunteer

Robert Mizell  
Executive Vice President  
Davenport & Company, LLC

Lenny Pulizzi  
Compliance/Safety Officer  
Norfolk State University  
Past State Deputy  
Virginia Knights of Columbus

Gary Robertson  
Divisional Vice President &  
General Manager  
Macy's South

Carl Stargardt  
Owner  
Carpentry, LTD

Leon Stepanian, Jr.  
Chairman and CEO  
Loveland Distributing Company, Inc.

### EX OFFICIO

Kurt Krumreich (U.S. Navy ret.)  
Technician  
Virginia Electronic Systems, Inc.

Kami Lannetti  
Attorney  
Virginia Beach Public Schools

Julie McClellan, Esquire  
Corporate Counsel  
Schnabel Engineering, LLC

John N. Moreau, Past Chair  
Teacher/Coach/Advisor (ret.)  
The Collegiate School  
NCAA Basketball Official (ret.)

Jeff Seabron  
Senior Director of Personnel (ret.)  
Boddie-Noell Enterprises

Christopher P. Steele  
Director of Procurement  
Norfolk Public Schools

Bill Uhlik  
CFO  
C. F. Sauer Company



# From the President



### Fans and Friends:

With sports at the core, Special Olympics Virginia continues to be part of a movement that is not just about the largest disability population in the world, but about all of us. Sport is the universal language that unites people on and off the field of play, cutting across lines of race, ethnicity, education level, social status and economic background.

Special Olympics Virginia has created the Commonwealth's largest sports community for people with intellectual disabilities, helping improve the health, self-esteem and self-confidence of all who participate. With more than 10,000 athletes actively involved, we added 800 new athletes to the rosters of our local programs, registered the largest athlete participation ever at our Fall Championships in Virginia Beach with nearly 1,000 athletes participating in six sports, and selected our Virginia delegation (9 Special Olympics Virginia athletes) of Team USA for the World Games in Greece; to include 3 Virginia athletes in the first ever High Performance Platform.

Project Unify is a dynamic Special Olympics and U.S. Department of Education collaboration focused on building inclusive school environments. Through the Project Unify initiative, Special Olympics Virginia engaged more than 3,000 new fans through Volunteer to Cheer initiatives in conjunction with the Fall Championships, Basketball Championships and Summer Games, and hosted Little Feet Meets targeting preschool and elementary age children, resulting in more than 800 competitors (ages 2–11), most of whom were new to the Special Olympics experience.

In a still difficult economy, Special Olympics Virginia finished 2010 in a solid financial position and created the Special Olympics Virginia Endowment Fund. The Special Olympics Virginia Endowment Fund is one of the first of its kind in Special Olympics in the world and is an income producing pillar of our financial structure used to fund specific donor and board directed programs. Through the generosity of Special Olympics individual, corporate and organizational supporters, we are able to share the power of sport and the Special Olympics experience throughout Virginia.

So if you are a fan of sports that create unity, athletes who inspire respect and connections that foster inclusion, you are already a fan of Special Olympics, and I thank you for all that you do.

Onward.

Rick Jeffrey, President

# Community Partners 2010

## STATEWIDE PARTNERS

\$50,000 and above

American Family Fitness  
Boddie-Noell Enterprises, Inc./Hardee's  
Booz Allen Hamilton  
Comcast Cable Communications  
GEICO  
Tidewater Communications/  
FM 99 and 106.9FM The Fox  
Law Enforcement Torch Run  
Virginia Association of Chiefs of Police  
Virginia Association of Regional Jails  
Virginia Department of Corrections  
Virginia Sheriff's Association  
Metropolitan Washington Airports Authority  
Sheetz  
University of Richmond  
Virginia Knights of Columbus / KOVAR Corp.  
Walmart Foundation  
Wintergreen Resort  
WTKR TV 3

## LEGENDS

\$25,000 – \$49,999

AGL Resources / Virginia Natural Gas  
Altria Companies Employee  
Community Fund  
CISCO Systems  
Global Tel\*Link  
Kroger  
Richmond International Raceway  
Safeway  
Sinclair Communications  
SunTrust  
Virginia Farm Bureau  
Virginia Moose Association  
Wawa, Inc.

## HEROES

\$15,000 – \$24,999

Cox Communications, Inc.  
ExxonMobil Corporation  
FedEx  
Fins, Wheels, Feet Training  
Free Agents Marketing  
Innsbrook Foundation  
Monticello Media  
Prince William County  
Park Authorities  
Procter & Gamble  
TD Bank  
The Supply Room Companies  
Westin Washington Dulles  
WTVR FM Lite 98

## STARS

\$10,000 – \$14,999

Alstom  
Azalea Charities, Inc.  
Boar's Head Sports Club  
Balfour Beatty Construction  
The Community Foundation Serving  
Richmond and Central VA  
Corizon  
Fairfax County Community and  
Recreation Services  
The Geo Group  
JetBlue Airways  
Johnson Controls, Inc.  
Keefe Commissary Network  
Northrop Grumman  
Owens & Minor  
Parmenter Realty  
The Professional Insurance  
Agents Association  
The Richmond Eye and Ear Fund/  
Stony Point Surgery Center  
Rosemont Realty  
Staunton Bowling Lanes  
STYLE Weekly  
Wachovia Foundation  
WRIC TV 8

## FANS

\$5,000 – \$9,999

ABC 7  
Admobile  
Aqua Investment Associates/  
Holiday Inn SunSpree  
Associated Distributors, LLC.  
Brown Distributing Company, Inc.  
Cavalier Hotel Corp.  
Chugach Alaska Corporation  
Colonial Athletic Association  
Community Education Centers  
Computer Science Corp.  
CVS Caremark Charitable Trust  
Diamond Drugs, Inc.  
Diamond Springs  
Enterprise Rent-A-Car Foundation  
Fredericksburg Savings  
Charitable Foundation  
The Free Lance-Star  
General Dynamics  
Genesee & Wyoming Inc.  
George Mason University  
Hampton Roads Magazine  
Ivakota Association, Inc.  
James River Equipment  
KBR  
Kline May Realty  
Macy's Foundation  
The Observer Newspaper  
Peak Experiences  
Pepsi Cola Bottling Co.  
of Central Virginia  
Plateau Systems  
Public Private Infrastructure, Inc.  
PUNCH  
RVANews  
Richmond.com  
ShawnTech Communications, Inc.  
Sports Radio 910  
United Parcel Service  
U-Turn Sports Performance  
Academy  
UC Charitable Foundation  
Virginia Department  
of Emergency Management  
Virginia Military Institute  
Virginia National Bank  
Virginia Tech Athletic Department  
The Whitlock Group  
WSKY TV 4

# Profiles

## BRIAN EVANS, SPECIAL OLYMPICS VIRGINIA, INDIVIDUAL DONOR



Richmond area resident Brian Evans (left) is indeed noble in his purpose to make Virginia a better place to live, work and play. A successful local businessman and passionate sportsman, Brian has been a standout Special Olympics Virginia board member for many years. He has been awarded several honors for his exemplary leadership and generosity in the community. In 2010, Special Olympics Virginia honored him with the Virginia H. Foster Winning Spirit award in recognition of his outstanding lifetime gifts to the organization. In addition to annual gifts of \$25,000 or more, Brian, President of American Family Fitness, and his employees are regular volunteers at local and state level events in Richmond and Fredericksburg. He also played an instrumental role in housing and staffing Young Athletes™ pilot programs in 2008 and 2009. Thanks to his initial support, Young Athletes™ is now in its fourth year and impacts thousands of special needs children, their peers, teachers and caregivers in schools across the state.

## BODDIE-NOELL ENTERPRISES, INC., SPECIAL OLYMPICS VIRGINIA CORPORATE PARTNER



Few businesses know the value of Special Olympics more than our friends at BNE, Inc. Better known as the largest operator of Hardee's franchises in the state of Virginia, BNE holds several superlatives in the hearts and minds of Special Olympics Virginia fans. In addition to being Special Olympic Virginia's most longtime corporate partner, BNE and the Boddie family have contributed more than \$1 million dollars to our programs since 1981. 2010 marked 30 years of partnership for Special Olympics Virginia and BNE, a milestone we celebrated in style at the Summer Games Opening Ceremony in June. In addition to their outstanding financial support and loyalty, Boddie-Noell counts many Special Olympics Virginia athletes among its employees, proving their commitment to building more inclusive communities and the value of persons with intellectual disabilities. To Special Olympics Virginia, BNE is far more than just a sponsor; they are friends, co-workers and heroes!



## Statement of Financial Position 2010



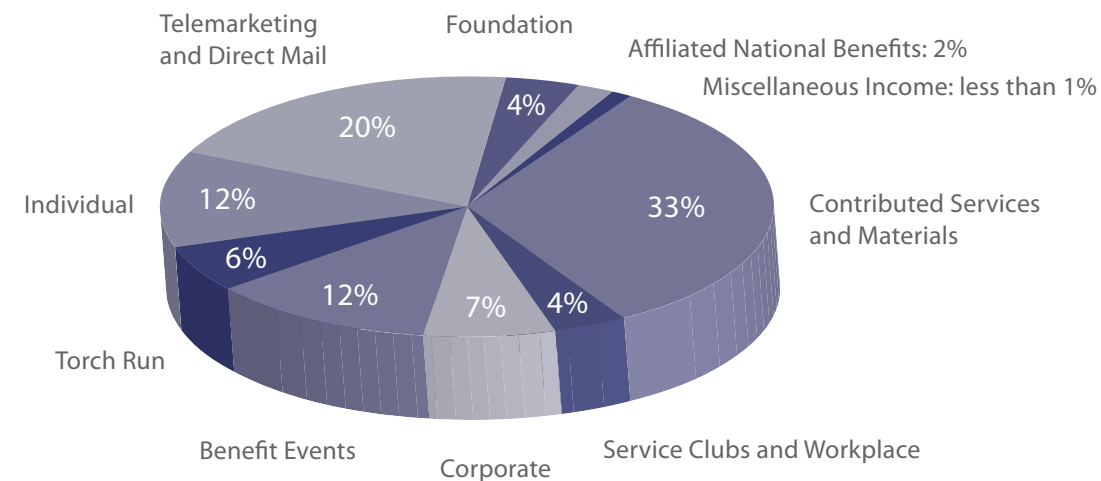
### ASSETS

Cash	\$2,471,531
Certificates of Deposits	\$231,809
Investments	\$2,802,832
Receivables	\$417,803
Prepaid Expenses	\$91,543
<b>Total Current Assets</b>	<b>\$6,015,518</b>
Furniture & Equipment	\$403,094
Less Accumulated Depreciation	(\$307,879)
<b>Net Furniture &amp; Equipment</b>	<b>\$95,215</b>
<b>TOTAL ASSETS</b>	<b>\$6,110,733</b>

### LIABILITIES & NET ASSETS

Accounts Payable	\$80,063
Accrued Expenses	\$130,909
<b>Total Current Liabilities</b>	<b>\$210,972</b>
<b>Net Assets</b>	<b>\$5,899,761</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$6,110,733</b>

### REVENUE



## Statement of Activities 2010

### REVENUE SOURCES

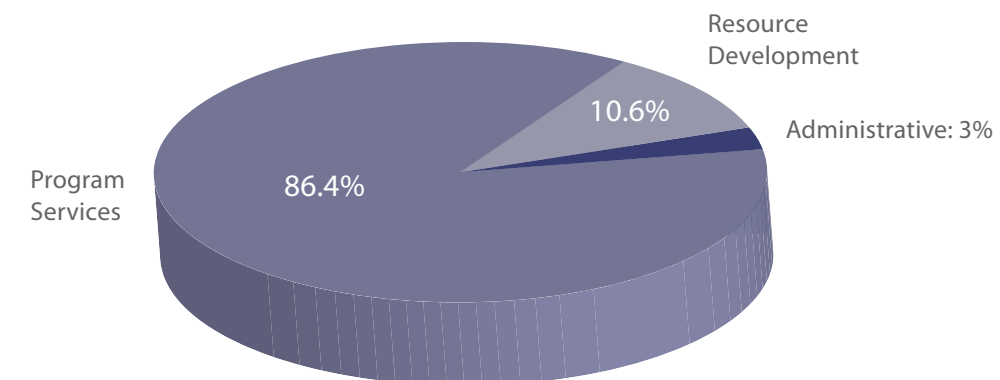
Foundation Contributions	\$244,931
Corporate Contributions	\$423,002
Individual Contributions	\$412,287
Torch Run Contributions	\$424,992
Benefit Events (net)	\$1,040,819
Grant-Commonwealth of Virginia	\$0
Telemarketing/Direct Mail	\$1,429,997
Service Clubs & Workplace	\$312,214
Affiliated National Benefits	\$118,756
Miscellaneous Income	\$3,506
Contributed Services & Materials	\$2,497,057
<b>Revenue before Investment Gain</b>	<b>\$6,907,561</b>
Investment Income and Gain on Investments	\$251,843
<b>TOTAL REVENUES</b>	<b>\$7,159,404</b>

### EXPENSES

Program Service	\$5,910,342
Resource Development	\$721,774
Administrative	\$208,563
<b>Total Expenses</b>	<b>\$6,840,679</b>
<b>INCREASE IN NET ASSETS</b>	<b>\$318,725</b>



### EXPENSES



# Individual Donors 2010

## LEGENDS

\$50,000 and above

Clarence and Carol Williams

## HEROES

\$25,000 – \$49,999

Brian E. Evans  
Mark and Barbara Fried  
Leah Fried Sedwick

## STARS

\$15,000 – \$24,999

Anonymous  
The Estate of Barbara O. Hodge  
Mr. Dean F. Morehouse

## CHAMPIONS

\$10,000 – \$14,999

Bama Works Fund of  
the Dave Matthews Band  
The I.J. and Hilda M. Breeden Foundation  
The Emily S. and Coleman A.  
Hunter Charitable Trust  
Mr. and Mrs. Robert F. Mizell  
The Estate of John M. Scott  
Mr. and Mrs. Leon K. Stepanian, Jr.  
John and Cornelia Stephens

## FANS

\$5,000 – \$9,999

Mr. and Mrs. Michael S. Beall  
The Nicholas B. and Lucy Mayo  
Boddie Foundation  
Patrick and Jill Chesnut  
John A. Denison, Jr.  
Adam and Rhonda Fried  
Mr. and Mrs. William H. Goodwin, Jr.  
Peter T. Madigan  
Dr. and Mrs. John F. Meyers  
The Rock Foundation  
Mr. and Mrs. Richard L. Sharp  
Adam V. and Carole J. Vinoskey

## SUPPORTERS

\$2,500 – \$4,999

Terry Aldridge & Patricia Thomas  
The William and Karin Banks Foundation  
Paul C. Edmunds, II  
Gary Emrich  
JoAnn S. Forrest  
Mr. Jethro Seabron  
The Taishoff Family Foundation  
William F. Uhlik  
The Woodward Foundation

## FRIENDS

\$1,000 – \$2,499

Mary Alford  
Wallace Angle  
Anonymous  
Richard Billmire  
Kyle Brown  
Kevin Burke  
J. Ciccotelli  
Mark and Lorrie Coates  
Jerome Daly  
Kim L. D'Errico  
Mr. and Mrs. Bernard J. DiMuro  
Tim and Rosario Doyle  
Mr. David Egan  
Allen Fearnro  
Mark Fowler  
Johnny Garber  
Roger Giesinger  
The Sam & Marion Golden Helping  
Hand Foundation  
Suzanne Goodlatte  
Barbara H. Grant  
D. W. Harrington  
James Heckman  
Bryan Henry  
Mr. and Mrs. Mark L. Herman  
Mr. Joseph C. Hines  
Shihfang Hwang  
Frederick Hyer  
John Izzo  
Mr. & Mrs. Richard P. Jeffrey

## FRIENDS cont'd

\$1,000 – \$2,499

Russell Jeffries  
Robert G. Jones  
Yancey Jones  
Christopher R. King  
Mr. and Mrs. Donald E. Knowlson  
Mark Konchar  
Kamala and David Lannetti  
Mr. Steven E. Lawson  
Dolores Layton  
Mark Lepnew  
Stephanie Orton Lynch  
Walt S. Malinowski  
Donna Mastran  
B. Jeffrey McGiboney  
Ms. Boodie W. McGurn  
John McKenney  
Jim and Celia Miller  
Mr. & Mrs. John Moreau  
Paul Nill  
Noland Memorial Foundation  
Mr. and Mrs. Michael P. Noonberg  
Jeanne O'Grady  
Franklin P. Perdue Fund  
Mr. Steven Ramseyer  
Rita Ranes  
Frank Reidy  
Gwendolyn Richmond  
Charles Robinson  
Gerald Rogers  
Mr. Philip J. Rouse, II  
Peter Schmidt  
Bradley Schwartz  
Jacquie Segal  
Mr. Brian D. Smith  
Mr. Roger C. Smith  
The Snead Family Foundation  
Mr. and Mrs. John W. Snow  
Mr. and Mrs. Boyd C. Tinsley  
Mr. Michael M. Webb  
Philip Weber  
Mr. Daniel E. Wight, III  
Harriet L. Wilt  
Dennis Yatras

## SPECIAL OLYMPICS VIRGINIA SOCIETY

We express profound gratitude for these significant cumulative lifetime gifts of \$100,000 or more:

Anonymous	Brian E. Evans	Dean F. Morehouse
Anonymous	Mark and Barbara Fried	Marian Via
Cathryn Childers	The Emily S. and Coleman A. Hunter Charitable Trust	Clarence and Carol Williams

Every effort has been made to ensure the accuracy and completeness of this list. Please inform us of any inaccuracies. Thank you.

# Profiles

## GRACE ANNE BRAXTON, SPECIAL OLYMPICS VIRGINIA ATHLETE



On the golf course, Fredericksburg resident and Special Olympics Virginia athlete Grace Anne Braxton is more than able. She's exceptional. In fact, she holds the title as the No. 1 Special Olympics female golfer in the world — by 36 strokes. She's been perfecting her game for the last 19 years and these days, she hits the links about three times a week, although she confesses her short game could benefit from a bit more practice.

For as good of a golfer as Grace Anne is, though, she's an even greater person. In 2006, a shoo-in for the golf title at the Special Olympics National Games, Grace Anne qualified both in golf and swimming. She surprised everyone, however, when she accepted the swimming invitation. Her reason? A friend and fellow golfer, Graham Wright, was the golf alternate and he'd never been to a national competition.

All accolades aside, Grace Anne truly wants to be treated just like everyone else. "I just want to be seen as a regular person; that is all a person with an intellectual disability could ever ask."

## TIM DOYLE, SPECIAL OLYMPICS VIRGINIA VOLUNTEER, COACH & PARENT



Stafford resident Tim Doyle offered to lend a hand to a young PE teacher, Kristen Jones, six years ago, trading his normal seat in the stands cheering for his son Matthew for one on the sidelines. One year later, when Kristen accepted a new job outside of Stafford, Tim found himself running the local Special Olympics program. And it just took one word for him to know he had been in the right place at the right time. "One of my proudest moments that first season was when one of the athletes called me 'coach.' I've been hooked ever since," he said.

Tim, who has served as the Area 11 Coordinator since 2006, has helped to build one of the most successful area programs in the state, growing the program by more than 100 athletes, doubling the number of active volunteers and tripling the program's net worth. Despite these incredible successes, Tim admits he and his family truly are richer for the experience. "Matthew and all of our athletes have taught me that people with disabilities often embrace life more than those without. They should never be looked down upon or pitied but looked up to as inspirational."

If you have to label me, label me able.  
– Eddie Martin, Special Olympics Virginia athlete

# Champions Society



Special Olympics Virginia Champions Society donors have provided a legacy gift in their will, revocable trust, retirement plan, or other estate plan. Joining the Society is simple – just let us know your intent to leave a bequest or lifetime gift. By informing us of the plan, you will be automatically enrolled in this prestigious group.

If you have included Special Olympics Virginia in your estate plans and are not listed here, please notify Roy Zeidman, Senior Vice President, so we can include you.

- |                          |                                 |
|--------------------------|---------------------------------|
| Anonymous                | Charles J. Hockman*             |
| Joseph H. Adams*         | Edith B. Kramer*                |
| Leeta Brumback*          | Henry M. Lindsay*               |
| Max Everton              | Ruby Linkous                    |
| Elizabeth S. Gray*       | Margaret E. McCants*            |
| Thomas H. Hamara*        | Grace W. Reeves*                |
| George* & Joyce Headford | Thomas L. Ross                  |
| Barbara O. Hodge*        | John M. Scott* <i>*Deceased</i> |

*Every effort has been made to ensure the accuracy and completeness of this list. Please inform us of any inaccuracies. Thank you.*



*MISSION: Special Olympics provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.*





**Special Olympics**

*Virginia*

Be a fan.

3212 Skipwith Road, Suite 100 | Richmond, VA 23294  
800.932.GOLD | [specialolympicsva.org](http://specialolympicsva.org)